

## **Workshop: 1a, The TARDIS Attitude of Social Entrepreneurship by Bob & Chris Wakefield ANQ.**

The Tardis principle- everything is bigger on the inside – SHARAT – faith based organization giving service to the community – CED, wanted to do more than just provide band aid – jobs = hope.

Trust - Everyone has worth. Trust them till they prove otherwise.

Employment Pool - Go to Work and Income.

Trends – A lot of single parent families (mainly mothers) no or few connection's. It's who you know often, not just what you know.

Important to prove the doomsayers wrong – get in and do it. Make it happen.

People need to feel connected and loved – know that others care for them. Being fair and respectful creates an example of desired behavior that ripples out.

Help business understand how important community is.

Help people build their dreams.

Succession planning is important.

Have to be able to know what you want to identify opportunity.

Wanted a safe place (sanctuary) for people from the community, be community.

What do people want there – food, a café, a garden?

From there start a catering business, a lawn-moving business develop lots of contracts.

Have put 46 local unemployed people into work locally.

Ripple effect – one generation working helps the next generation.

\$497,000 last 12 months wages going into the community from 0 two years ago.

If you have the right attitude you can make community driven development happen.

Strategies Plan to produce 500 jobs in next 5 years.

Six attitudes on power point very important:

**Tenacity** – dogged determination, hang in there, back yourself, see it through to the end, good things you have to wait for and work for.

**Ambition** – bring hairy dream about what could be part of the dream – people become part of it, they own it.

**Relationships** – key to social entrepreneurship, relationships are our greatest asset – use your connections respectfully. Build relationships with everyone to pick up opportunities.

**Daring** – be bold; take some chances, calculated risks. Not everything will work but you have to give it a go.

**Imaginative** – creative ways of working. If thing not working change the direction.

**Systematize** – have right system in place, plan sustainability.