



“Faith based social enterprise as a means to transform Pacific Communities”





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Community Economic Development



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Our Place



What our community looks like according to the 2006 census

- The Otara Ward has the youngest population, with a median age of 24 years and with 40% of residents below 20 years of age.
- The Pacific Peoples ethnic group makes up 68% of Otara residents followed by 20% Maori, 13% European and 11% Asian
- Although Otara has the highest number of workers in elementary occupations (28%), it also has the highest level of unemployment at 7% which attributes its lowest median personal income of \$19,200.



Background and History:



- Crosspower Ministries Trust is a Christian-based community organisation established in 1994 primarily through the vision and effort of Sully Paea and his wife Jo-Anne.
- Sully's passion for the well-being of children and youth began as a young man. He had lived his own troubled childhood and experimented with alcohol, gangs and petty crime as a teenager. In his early twenties, Sully resolved to make the well-being of children and youth a lifetime commitment.
- After years of youth work, Sully established Crosspower Ministries Trust in stalwart partnership with his wife and family. The organisation has developed, grown and endured through good times and tough times, touching the lives of many young people and families in Otara and beyond.
- The Crosspower journey started out as a backyard gym and grew from there. Young people were mentored and developed through fitness and one-on-one support from Sully at the back of his home using weight-lifting equipment and bits and pieces of scrap-metal welded together.
- Crosspower has now been operating for over 17 years as a Trust, and currently employs 15 staff and has a variable number of volunteer workers. Sully has now been involved in youth and community work for over 30 years.
- 2006 peak in the youth gang problem leading to a homicide in the local community

“If there are no jobs, then lets create jobs”



“Only the hood can change the hood”

1. Longrider Fibreglass
2. Kakapo Woodcraft
3. Community Garden Project



Current & Future Projects

- Kakapo
- Dziah Dance Academy *
- Plumbing
- Motorcycle Mechanics
- The Performing Arts School



Faith Based Social Enterprise What does this mean?



Keys to Success

- Faith & Prayer
- Having a Shared vision
- Collaboration & Partnerships
- Igniting our young people

