

Workshop 3F Economics as if People and the Earth Mattered by Vivian Hutchinson.

- What is community? Be clear and intentional about your understanding. We refer to it as “not” not –for profit, non government (NGO) and the third sector which should be “more than profit” sector is losing the race.
 - Books recommended to read:
 - “Small is Beautiful” by E F Schumacher – relevancy today given environmental focus and concerns.
 - “Living Systems” – new trend in description language, due to awareness of environmental issues.
 - Social Entrepreneurs Network – still meeting, opening up to succession mentorships, and young people in networks. Telling stories and eldership.
 - Change makers Conference in September.
 - Growing suspicion between community leaders and business (oppositional thinking and polarity) e.g. social return on investment, business paradigm view. Need to ask the questions, what is the common good and what is the triple bottom line, need leaders asking these questions?
 - Economics is being influenced by sharing information and resources and the model needs extending from producers and consumers. i.e. collaborative entrepreneurship.
 - Awakening citizenship:
 - This is the main sustainability strategy going forward.
 - Social Entrepreneurs want to change the world and bring on their Social Entrepreneurs.
- People need to ask “What is my contribution to the common good?”
- Examples of Social Enterprise:
- 1) Elaine Gill Chair, ISB Board – Has started over 20 community organizations in Taranaki. Led the drive to get WOMAD in Taranaki, huge success. Is a community enterprise WOMAD is sponsored by people of Taranaki (over 1,000 volunteer), economic impact of \$9.32 million into Taranaki.

2) Rugby World Cup in Taranaki – Russians are using a rugby club in Taranaki to prepare for the Rugby World Cup. The Taranaki Rugby Club have brought farm's overseas to raise funds for their club. They want to be debt free and distribute profits across Taranaki rugby clubs.

Great to see the Student Army in Christchurch cleaning up. We need this to happen even when their isn't a crisis. These are community development workers, we all need to step up and be active citizens in Christchurch. Looking at pastoral care and what is needed for the common good.

There are some problems that each generation has to work out how to solve. If we are alive and on the planet today then it's our turn, awaken citizenship.

Actions and next steps:

- Disrupt the status quo
- Awaken citizenship
- Provide opportunities for Change makers.