

## **Workshop 4G How can Shared Social Innovation Workspaces and Incubation help us Grow? by Murray Sheard.**

There are International trends and models towards HUB and sharing.

### Needs:

- Access to finance, no shortage of ideas, social changes working more independently (generation Y) working from home (isolation).
- Providing a workspace for people working for more than profit.

### Innovation Ecology:

- There is a need in how people need and bring more to their work.

Broke into small groups, Question was asked: *“What would be the benefit of an incubation situation for Social Enterprises?”*

One comment received from each group, on challenges and needs:

- 1) Resources? Physical computers are synergies don't all need these.
- 2) Differences between JUST shared office to “shared co-operative e.g. Health and Alternative Health, shared flexible space).
- 3) Flexible options, space for a day, full time or others.
- 4) Migrant Action Trust – we are actually doing it. Many services including grant applications and etc. Packaging Social Enterprise for offices SME's and etc.
- 5) Afforabability, cheaper than formal office.
- 6) Mentoring, brainstorming, cross fertilization, open space and sharing.
- 7) A variety of expertise and experience.
- 8) Range of different groups but shared values.

HUB is a HOME – not an incubator with a limited residency time.

Fun – coffee – couches – common issues coming up.

### Six point philosophy (KS)

- 1) Many incubators (shared spaces) commercial enterprises. “What’s in it for me?”
- 2) When you are trying to join the ideal, the ideal is analyzing you. You will be assessed.
- 3) First assessment is on the idea
- 4) 2<sup>nd</sup> assessment is you (as much about you as the idea).
- 5) It’s not there to do it for you.