

Workshop 5B Shifting to Social and Local by Pete Russell.

- A bit of rebellion in an entrepreneurial activity, something wants to change.
- How to transition from private to cooperative model.
- Not growing too quickly from prototype phase, waiting until we get models and processes sorted out.
- Check out Oooby online social network.

Actions and next steps:

- Rolling out to more communities.
- Building tools.
- Local food is easiest and best option.