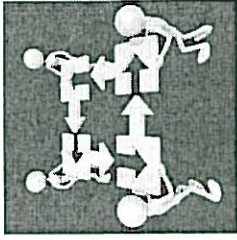


Workshop 5F Why Focus on Impact? – An Introduction to Social Return on Investment by Joanne McNeill and Di Jennings.

- Current SROI estimates tends to be lower than SPARR.
- Challenge: where does this sit if introduced to New Zealand can't be resourced, driven or coordinated from United Kingdom. Suggestion to sit with Community Economic Development.
- Training should be done with United Kingdom people – e.g. Jeremy Nicholls, as they are the world experts. Need to have at least one local accredited practitioner to develop local service for this.
- \$ figure is important, but story about real lives more important. Develop your own framework to deliver social impact success story to your stakeholders.
- Need some component of compatibility.
- SROI ran into trouble in United Kingdom because not being used correctly.
- Transparency principle critical.
- Important to keep good data for any accountability system.
- Proxy indicator databanks critical to establish to have consistency for common activities, needs to be locally specific.



Crack the presentation on a stick

'Theory of Change' Impact Map

Modified version of the new economics foundation's tool

Inputs	Activities	Outputs	Outcomes	Impacts
The resources that you need to manage the project. For example, time, money, staff, other assets (such as a building), a clear vision and shared direction etc.	The things that you do to affect some sort of change in people, the community, or the environment. For example, providing a service, a programme, or a good to people.	The direct results and beneficiaries. Usually outputs show that certain people receive something, learn something, or take part in something as a result of what you do or how you do it. For example, easily countable things, like the number of people involved, or the number of hours of training delivered etc.	Longer-term change. Describe why that output is important, in terms of the implications for, and the effect it has on, (eg.) a local area or a group of people. This is the theory that you will be testing – the link between what you do and the things you care passionately about.	The portion of the total outcome that happened as a result of the activity of your work, above and beyond what would have happened anyway. For example, how a policy was changed as a result of your work.
Why is that important?	Why is that important?	Why is that important?	Why is that important?	Why is that important?
How do you know?	How do you know?	How do you know?	How do you know?	How do you know?